

POWER LUNCH TODAY

POWER LUNCH TODAY FIRST EDITION

TRUMPED BY HIMSELF?

Has Donald Trump's Run for America's Presidency Cost Him True Unity?

The business mogul, known as Donald Trump, is most recognized for his acumen in real estate. For instance, in New York City, he's owned properties like the Plaza Hotel, where "nothing unimportant ever happens" and undoubtedly the hub of so many epic power lunches.

"Trump's real estate holdings are surprisingly sparse [now]." -Janet Babin, www.npr.org.

As entrepreneurs, we need to forcibly assert our connections to remain in the game. One of the ways to do this is to hold power lunch assemblies. As the Presidential election approaches,



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Don's chances of dining democratically are waning. For instance, in an interview with Oprah Winfrey thirty years ago, Donald said he's interested in running for President of the free world, stating, "I'll tell you what I wouldn't go in to lose."

Okay...we know he's not living for being the cool land shark at lunch anymore. But, no matter how you roll the dice, it's at *his* expense. However, in my estimation he's disavowing true connection to his peers and ties to the business world.

With a history of surrounding himself with people who wouldn't say "no" to a plate of mahi-mahi for the palette and models for eye refreshment at a Manhattan B&B Monday P.L. I think the only person he's fooling is himself!

**THE FORMULA:
POSITIVE +
PROFESSIONAL
+ POLISHED =
POWER ON THE
STREETS**

As the British like to say "from strength to strength," and that is certainly how *Power Lunch Today* operates. With our staff of finely-tuned, razor-witted men (and women) of the Refined Machiavellian movement, we put class into your fine business-savvy ass!



[Chet "Tyke" Mettinger is a world-renowned business consultant for Fortune 500 companies and co-founder of Power Lunch Today]

I NEVER THOUGHT I'D BE "THE MAN"

THE UNFORGIVING HANDSHAKE IN TRANSGENDER INEQUALITY AND THE LUNCH

Though Art Nouveau was thought of as "new" in the past, it's had many faces. For instance, in the 60's, the veneer of many rock albums donned its flowery yet classical appeal, not deterring from art itself. Much like the handshake between 10:30 am and 2:00 pm, the efficiency in capturing an audience with a firm grip is not as vital as swaying it with creative liberty. Every professional knows this, from Tokyo to San Francisco. However, with this knowledge, like Eve, why are we tempted to give the apple to Adam, aware that there's respect that comes from "being masculine"?

As I know from personal experience, charm can turn to tortured indifference when one is heard as being male, but seen as something different.



For instance, in my work as a career counselor, I've come to learn that some interviews during a power lunch have taken a proverbial nose-dive at the very end, because the interviewee misread a signal, and called one of my clients "Ms." when he was transitioning. The fact that he (let's call him Tom) now owns his own LLC, not to mention villa in Italy, shows that prejudice can't deter the willing from success.

Beauty has a name, and it's called love. The hippies had it

right, I just wish that people would understand the handshake has changed and with that, the appearance of P.L. time.

As high-powered professionals, we need to be sensitive that at meal time, we offer the same strong hand of approval no matter whose hand we're shaking, or if we can even tell anymore.

What I do know is, I'm accepting *and* cute.

By the way, can you name the celebrity caught in my mid-section?

-Gigi Broham

[Gigi is a licensed career counselor and beauty consultant living in NYC]

COMING SOON! Ted Krinkle Reveals Baby Boot Camp and Toughen-Up Tykes, and why we have to get 'em ready when they're young.



POWER LUNCH TODAY is written *by* professionals *for*
professionals.

What's Your Lunch Looking Like?

Edgy! Electrifying! Tantalizing! It's FUN that will fatten up your mind, so you don't have to eat that raw deal like a bad check. Hello! Learn how to be that bad dawg biznitch you always wanted to be on the cuisine scene and subscribe to us *TODAY*. Please write back with "power up" to subscribe.

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